



Pi Beta Phi Foundation

About Pi Beta Phi Foundation

During the 1989-'91 biennium, Grand Council participated in a formalized strategic planning led by a professional management consultant firm to determine future challenges for the Greek world. A top priority was identified as a need for financial soundness, to meet ever-increasing requirements. Upon advice from legal counsel, Grand Council established Pi Beta Phi Foundation on February 21, 1990.

The Foundation aims to serve as the source of funding for scholarships/fellowships, education programming, leadership training, historic preservation and Fraternity philanthropic endeavors. The Foundation is a 501(c)3 nonprofit vehicle whereby tax-deductible donations can be made to fund qualifying programs for the Fraternity.

Regional meetings were held to identify areas of alumnae

interest and results from these sessions recommended the Fraternity and the Foundation focus on Arrowmont, ethics and values programming and literacy embodying a children's literacy program. A special Task Force committee would work on the implantation of these concepts, and Texas Alpha **ANN DUDGEON PHY** was the first present of the Foundation.

Mission, Vision, Values

Pi Beta Phi Foundation is uniquely focused on helping Pi Beta Phi fulfill its mission—promoting friendship, developing women on intellect and integrity, cultivating leadership potential and enriching lives through

community service. By funding scholarships, leadership development and literacy initiatives, the Foundation empowers our members to lead and serve with purpose.

The shared vision of Pi Beta Phi and the Foundation is to be recognized as a premier organization for women by providing lifelong enrichment to its members and contributing to the betterment of society.

Funds and Programs

Friendship Fund

The Friendship Fund is the primary way the Foundation fulfills its mission and ensures the future of the Pi Beta Phi sisterhood—it provides operational support for the programs that shape the Pi Phi member experience. Unrestricted gifts directly support member programs and related services each year and ensure Pi Phi can meet additional needs not covered by designated funds alone. These flexible contributions allow us to respond to the evolving needs and care for our sisterhood, now and in the years ahead.

Leadership, Education and Member Development Programming

Each year, nearly every collegiate and alumnae leadership program at Pi Beta Phi receives a significant amount of Foundation funding. Leadership programs include Ignite, College Weekend, Officers Workshop, the Consultant program and much more. Pi Beta Phi Foundation also supports education and member

development programming, including the programs under *Leading with Values*®, New Member Education Program, Critical Conversations® and Pi Phi for Life.

Scholarships

Each year, the Foundation awards Undergraduate Scholarships, Graduate Fellowships and Alumnae Continuing Education (ACE) Scholarships. These scholarships and fellowships are funded through permanent endowments, expendable scholarship funds and gifts received through the Friendship Fund.

Literacy

The Foundation provides grants from The Literacy Fund to support the Fraternity's Read > Lead > Achieve® reading initiatives, including Champions are Readers®, Arrow in the Arctic and Fraternity Day of Service. As a part of Pi Phi's commitment to literacy, the Foundation operates the Local Impact Grants program, which provides grant opportunities to support literacy programs in local communities.



Emergency Assistance

The Emma Harper Turner (EHT) Fund Program provides grants on a confidential basis to initiated members in financial crisis due to unforeseen life circumstances and natural disasters. Collegiate grants are granted as tuition for members who have experienced a life disaster that jeopardizes their ability to stay in school.

Heritage

Pi Beta Phi Foundation maintains the Holt House Fund for the purposes of providing funds to operate Holt House throughout the year and to preserve the organization's heritage.

Housing

Pi Beta Phi Foundation has two programs in place to assist the Fraternity Housing Corporation

and Chapter House Corporations with support for housing, an integral part of the Pi Phi member experience. The Chapter House Improvement Program provides chapter-specific funds to support general qualified improvements and ongoing expenses. The Educational Area Grant Program allows the Foundation to assist in raising charitable gifts for a capital project.

Major Campaigns

Throughout the years, major fundraising campaigns and initiatives have contributed to Pi Beta Phi Foundation. In 1995, the Campaign for Arrowmont was completed and raised \$2.5 million and in 2008 the Campaign for Pi Beta Phi raised \$6.2 million. There were also fundraising campaigns in 2011 for Holt House Library, in 2012 for the Centennial Plaza and

the Comprehensive Campaign was launched in 2017. In 2019, Pi Beta Phi Foundation celebrated the success of the SHINE THROUGH campaign—Pi Phi's largest philanthropic endeavor to date and the largest fundraising effort in National Panhellenic Conference history at the time—raising more than \$32 million.

In 2016, Pi Beta Phi Foundation created Pi Phi Giving Day, a one-day philanthropic event where Pi Phis and friends raise money for the Friendship Fund. More than 10 years later, Pi Phi Giving Day is an annual giving tradition where individuals and chapters can become ambassadors and encourage others to join in the celebration. Combined, more than \$2 million has been raised for our Foundation throughout Pi Phi Giving Day efforts.



Major Milestones

1990

Pi Beta Phi Foundation is established with a loan from the Fraternity on February 21.

1991

Leadership program funding comes under Pi Beta Phi Foundation.

1992

Marianne Reid Wild Society for planned giving is created.

1993

Scholarship funding comes under Pi Beta Phi Foundation.

1994

- The Emma Harper Turner Fund comes under Pi Beta Phi Foundation.
- The Friendship Fund comes under Pi Beta Phi Foundation.
- The Fraternity loan to establish the Foundation is fully repaid.

1995

- Alumnae Continuing Education (ACE) Scholarship Recipient **JOYCE WHERRITT BOWERS**, Utah Alpha, becomes the first to individually endow a scholarship.
- The first Chapter Leadership Education Endowment (CLEE) is established.
- Campaign for Arrowmont completed.
- Pi Beta Phi Foundation assets increased from \$15,333 in 1990 to more than \$2 million.

1999

Sign of the Arrow Melissa Scholarship is endowed, making it the largest endowed Greek scholarship to date.

2003

The Foundation launches its first website at pibetaphifoundation.org.

2008

Campaign for Pi Beta Phi completed.

2009

Pi Beta Phi Foundation launches its rebrand at the Dallas/Fort Worth 2009 Convention.

2010

- The Sister to Sister Fund comes under Pi Beta Phi Foundation and is incorporated into the Emma Harper Turner Fund.
- Arrow in the Arctic funding comes under Pi Beta Phi Foundation.

2011

- Campaign for Holt House library is completed.
- The annual giving society Evelyn Peters Kyle Society is created.
- Holt House funding comes under Pi Beta Phi Foundation.

2012

- Centennial Plaza Campaign completed.
- Financial support for Pi Phi's literacy initiatives comes under The Literacy Fund at Pi Beta Phi Foundation.

2013

Local Impact Grants and Special Impact Grants are launched, supporting literacy in local communities.

2014

Pi Beta Phi Chapters raise more than \$1 million for the Foundation for the first time.

2015

Foundation's celebrates its 25th anniversary.

2016

- First-ever Pi Phi Giving Day is on Founders' Day, raising more than \$70,000 for the Foundation.
- Transfer of Arrowmont Fund to Arrowmont School of Arts and Crafts.

2017

Pi Beta Phi Foundation launches the SHINE THROUGH campaign at Pi Phi's 7th Biennial Convention. SHINE THROUGH is Pi Phi's largest philanthropic effort to date with a goal to raise \$28 million for current operations and endowments in outright and deferred gifts.

2019

The SHINE THROUGH campaign is completed with gifts and commitments totaling \$32.3 million. The initiative was the largest philanthropic endeavor of any National Panhellenic Group to date.



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